

Press Release

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Encres DUBUIT Group launches spot color for UV LED inkjet digital printing: Chinese Red

After launching last November two fluorescent colors (yellow and magenta) in spot color, Encres DUBUIT Group innovates again with its Chinese red. It is very difficult even impossible to reproduce these shade with color process (CMYK).

Digital printing allows to customize your prints, to make small series but you cannot always get the colors you have defined even with a good profile.

With spot color you dedicate a head of your machine in the same way as the white and the varnish, spot color enables to obtain colors not replicable in CMYK (colors which are out of the gamut), as fluo yellow, fluo magenta and Chinese red, and get more beautiful flat areas during your digital printing.





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