

## Press Release

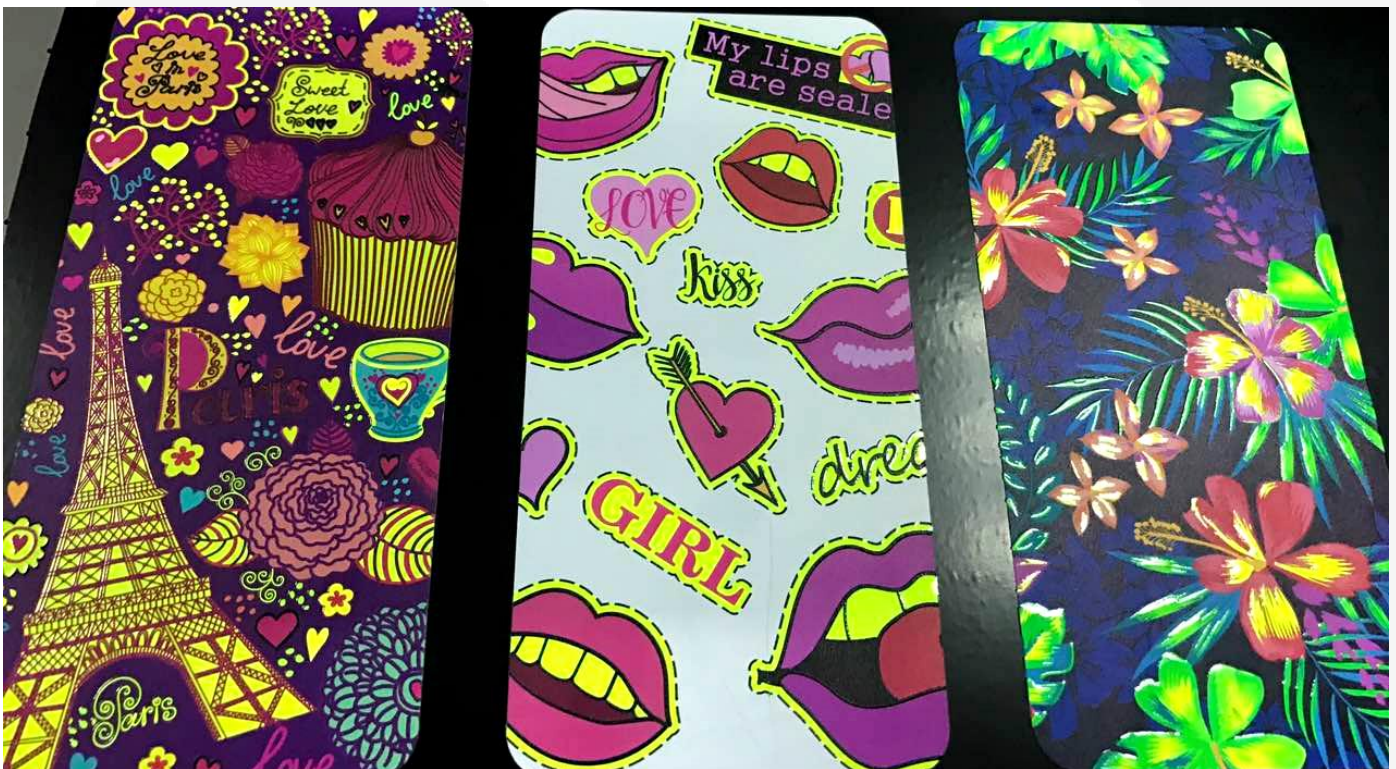
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**Encres DUBUIT launches a new Innovative Ink, a range of Special Colors for digital UV printing: EvoJet FLUO-Y and EvoJet FLUO-M, a UV LED curable ink.**

Process color CMYK, cannot replicate fluorescent colors. Encres DUBUIT is one of the first ink manufacturer to launch a fluo LED UV curing digital ink.

Fluorescent Yellow & Fluorescent Magenta can be added to CMYK images to add punch and visual presence to a project. They can be also used as spot colors.

The phenomenon of fluorescence corresponds to a process of absorption of light at a certain wavelength and of an immediate re-emission at another length the wave, as a result, the eye perceives a far more intense color.





Encres DUBUIT located in Mitry-Mory near Paris, France, is one of the world leaders in the design of screen printing, pad printing and digital inks. Since its creation in 1970, Encres DUBUIT has remained at the forefront of technology by offering personalized, high quality and innovative solutions, in UV (since 1976) and solvent, for the industrial and graphic sector. Certified ISO 9001, Encres DUBUIT has three plants located in France (Paris), Spain (Barcelona) and China (Shanghai), three distribution centers (Belgium: Publivenor, USA: Chicago DUBUIT America, Middle East) and two technical support centers in Belgium (Publivenor) and in the United States, Chicago (DUBUIT America). Encres DUBUIT is also represented by its distributors in more than 50 countries around the world. Customer satisfaction, respect, ethics and environment are the foundation of Encres DUBUIT's values. These values are part of a strong and sustainable quality approach.

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